EPISERVER CMS 6

EPiServer OnlineCenter - Version 6 R2



User Guide

EPISERVER

Table of Contents

ABOUT THIS DOCUMENTATION	4
How to Access EPiServer Help System	4
EXPECTED KNOWLEDGE	4
Online Community on EPiServer World	4
Copyright Notice	4
EPISERVER ONLINECENTER	5
GLOBAL NAVIGATION	5
SITE DASHBOARD	5
EPISERVER ONLINECENTER MENU	6
SEARCH IN EPISERVER PRODUCTS	7
WORKING WITH EPISERVER ONLINECENTER	9
Tabs	9
GADGETS	11
QUICK PUBLISHING	21
CREATE NEWS ITEMS	21
New Blog Post	23
ADD DAILY UPDATE	23

About this Documentation

This documentation is intended for users of EPiServer CMS and EPiServer OnlineCenter according to role.

How to Access EPiServer Help System

EPiServer CMS features a web help system. The entire web help content can be accessed from the main OnlineCenter menu, which is always visible at the top of the EPiServer CMS website. Click the ? icon in the top menu and select the product for which you want to view the Help. Browse or search for the topic where you need guidance.





In addition to this, context-sensitive help is also available inside EPiServer CMS. Click the **Help** button where available in Edit or Admin mode, and the Help window will open.

You can also access the web help by browsing to webhelp.episerver.com.

Expected Knowledge

As a reader of this documentation, you are assumed to have good understanding of the following:

- The standard Windows environment
- Basic word processing skills (no specific web publishing or HTML knowledge is needed)

Online Community on EPiServer World

EPiServer World is an online community where you can find the latest product information. It is open to the public, for partners, customers, and everyone working with EPiServer products, such as editors, webmasters, site owners and developers. Here you can download material, participate in discussions, read articles, receive support and much more. Feel free to sign up as a member.

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EPiServer OnlineCenter

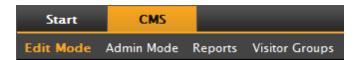
EPiServer OnlineCenter is the main entrance to EPiServer CMS and related modules. OnlineCenter provides an overview of your website with easy access to all integrated modules. These are available from the top menu of OnlineCenter. Furthermore, OnlineCenter can be customized to your needs and you can add your own "gadget" to the dashboard for quick access. Gadgets can be used to monitor activities on the site, for instance you can display recently changed pages or registrations to a form. With OnlineCenter you will always be on top of what is happening on the website!

The two main elements of OnlineCenter are:

- The global navigation on top, for quick access to integrated modules on the website.
- The site dashboard for aggregation and display of important website information. The site
 dashboard is personalized and will appear differently to different users, depending on their
 choices of content.

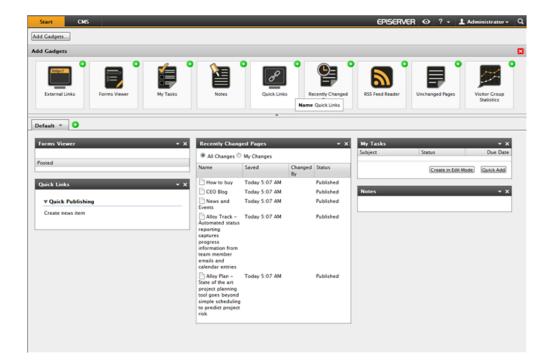
Global Navigation

The top menu of the EPiServer OnlineCenter holds the global navigation. Here you will find all the different modules integrated with your website, for instance EPiServer Community or third party products that have been integrated with EPiServer CMS in your solution. Depending on the module you select, the sub menu on the second row will look different, containing the views and functions of the specific module. For instance, in the case of EPiServer CMS you will get direct access to the Edit and Admin mode when you click on "CMS".



Site Dashboard

The site dashboard aggregates and displays important site information. The dashboard is also a plugin area where you can add customized gadgets for presenting high-level information or provide quick access to common tasks or frequently used features. It can be for instance recently changed pages, tasks, notes or other activities on the site.



The dashboard contains the following:

- Tabs. You can create different view to, for instance, sales, marketing or web masters.
- Zones. You can control the layout of the dashboard so that you can organize the information
 as desired. Zones will divide the layout of the dashboard tabs into one, two or three columns,
 depending on your choice. There is always at least one tab available, and the first default tab
 has two columns.
- Gadgets. You can create your own display objects such as a listing of recently changed pages, a news list or quick links.

Accessing the OnlineCenter Dashboard

When logging in to the website, the OnlineCenter dashboard can be accessed by selecting the **Dashboard** option in the right-click menu of a page in View mode.

You can also access OnlineCenter from the EPiServer CMS Edit mode by selecting the **Start** tab in the global navigation.

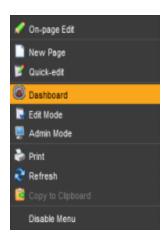
EPiServer OnlineCenter Menu



The OnlineCenter menu in the upper right part of the screen holds the following options:

Clicking the **EPiServer** logo will take you to www.episerver.com.

• Clicking the "eye" symbol will take you to the View mode of the website.

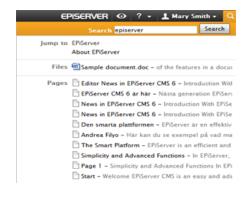


- Clicking the ? symbol opens a drop-down list where you can access the online help for modules in your installation.
- Selecting the Administrator option will provide access to your settings for the various modules in your installation, including components and Microsoft add-ins for EPiServer CMS. From here you can also log out from OnlineCenter.
- Clicking the "magnifier" symbol to the right will take you to the OnlineCenter search function.

Search in EPiServer Products

EPiServer OnlineCenter has a sophisticated search function which allows you to search through content in all of the integrated modules of your website. The **Search** button is located in the upper right corner of the Online-Center.

Not only is it possible to search for pages with a certain name, you can also search for pages that contain a certain text string. This means that if you can't remember what the page is called or its ID number but remember the first lines of the text, then the page can easily be retrieved. You can also search in files on the website.



When selecting a link in the search hit list, information about the page will be displayed, helping in identifying the correct item. Clicking on a link will take you to the item, for instance an EPiServer CMS page.

Search options can be configured in the EPiServer CMS administration mode.

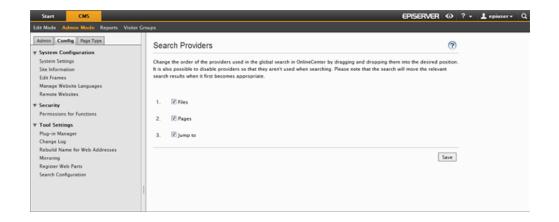
Search Configuration

It is possible to configure different **search providers** for the modules in your website implementation. A search provider can be for instance pages, files, categories, forums or page types. The standard installation of EPiServer CMS comes with two search providers, **Pages** and **Files**. To configure additional search providers for your website, check with your system administrator and refer to the technical documentation for OnlineCenter on world episerver.com.

You can decide which search providers you want to enable, and the order in which they will appear in the search hit list. To access these settings, switch to the EPiServer CMS Admin mode and select **Search Configuration** under the **Config** tab. The following options are available for a standard installation of EPiServer CMS:

- **Jump to** -selecting this option will make it possible to jump from the search hit list directly to **menu alternatives** matching your search criteria.
- Pages selecting this option will allow for search in pages on the website.
- Files selecting this option will allow for search in files on the website.

You can drag and drop the search provider options to change the order between them. This will control the order in which the results will be displayed in the hit list. Clearing a checkbox will disable this search provider option. Select **Save** to save your changes.



Working with EPiServer OnlineCenter

EPiServer OnlineCenter is the main entrance to your website, and provides access to EPiServer CMS and integrated modules and systems. Apart from using OnlineCenter to monitor your website, working with OnlineCenter includes the following tasks:

- · Creating tabs adding, editing and deleting tabs.
- · Creating gadgets adding, editing and deleting gadgets.
- Organizing the dashboard putting the objects where you want them, in columns and under tabs.

Tabs

Tabs are used for organizing the OnlineCenter information. You can create your own tabs, and add gadgets of your choice. You can for instance have one tab for the marketing team, and one for product editors, with specific gadgets available for each of these groups. You can customize the layout of each tab by setting the number of columns for displaying information. There will always be at least one default tab available in the OnlineCenter overview.



Creating Tabs

You can add new tabs to organize the OnlineCenter overview:

- 1. Click the green +symbol in the tab section of the dashboard.
- 2. Enter a name for the tab in the **Tab Name** field.
- In the Layout field, define how many columns the tab information area will have by clicking one of the available options.
- 4. Select **Add** to save the tab. The new tab will be displayed with an empty information zone where you can add gadgets of your choice.





You cannot change the order of tabs after they have been created.

Editing Tabs

You can edit a tab to change the layout or the available gadgets.

- 1. Select Edit in the drop-down list for the tab you want to edit.
- 2. You can change the name for the tab in the **Tab Name** field.
- You can change the layout for the tab in the Layout field. Existing gadgets will be moved to available columns in the new layout.
- 4. Select Save to save your changes.





You can close the edit tab panel by clicking the panel bottom list, or clicking the top rigth **Collapse panel** button. Note that your changes will not be saved unless you click **Save**.

Deleting Tabs

You can remove a tab from the OnlineCenter dasboard.

- 1. Select **Delete** in the drop-down list for the tab you want to delete. You can also delete a tab by clicking the **X** symbol next to it.
- If you selected **Delete**, confirmation message will be displayed. Select **OK** to confirm the deletion.



The deletion can be undone by clicking the **Undo** link in the confirmation message displayed at the top. The tab will then be restored with all its gadgets.





There must always be at least one tab available in the OnlineCenter, which means that the last remaining tab cannot be deleted.

Gadgets

A gadget is a small application which can be displayed on the OnlineCenter dashboard for quick access. OnlineCenter comes with a number of predefined gadgets. You can also develop and customize your own gadgets to suit your needs and the tasks you are working with, see the technical documentation for OnlineCenter and EPiServer CMS on world.episerver.com. Each gadget has a drop-down menu in the upper right corner. What you see in the menu depends on the functionality available for the gadget, but you will most often find at least the **Edit** and **Delete** options here.

You have the following options:

Adding Gadgets

- 1. Select Add Gadgets... at the top of the OnlineCenter.
- 2. Select the type of gadget you want to add by clicking on it. The gadgets you see in the list may vary between different websites depending on which gadgets have been implemented.
- 3. The gadget will be added to the OnlineCenter dashboard, where you can continue working with it.
- 4. Close the gadget panel by clicking the **Add Gadgets...** button again, or by clicking the bottom frame of the panel.

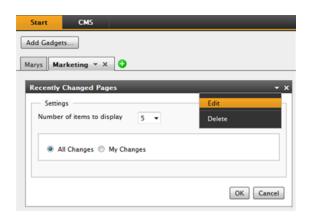


Editing Gadgets

1. To edit a gadget, select the **Edit** option in the gadget menu in the upper right corner of the gadget. Depending what type of gadget it is, editing may also be done in other ways. In this

example, we are editing the Recently Changed Pages gadget.

- 2. Change the various options for gadget. In the case of the **Recently Changed Pages** gadget, you can change the number of items displayed in the regular and maximized view.
- 3. Select **OK** to save your changes.



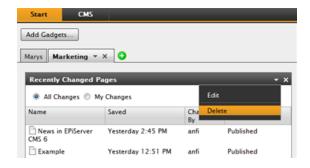
Moving Gadgets

You can organize the dashboard by moving gadgets around and placing them according to your preference. The dashboard is organized into columns, and gadgets can be moved up and down in a column, and between columns.

To move a gadget, click on the gadget title bar to select it, hold down the left mouse button and drag and drop the gadget into the desired place. You can also use the keyboard to move a gadget. Select the gadget by clicking the gadget title bar, then use CTRL + Arrow keys to move the gadget.

Deleting Gadgets

- 1. To delete a gadget, select the **Delete**option in the gadget menu in the upper right corner of the gadget, or select the **Delete** symbol in the upper right corner of the gadget.
- The gadget will be deleted from the dashboard. To restore the gadget again, click the Undo link in the confirmation message displayed at the top of the dashboard.



Predefined Gadgets

In EPiServer OnlineCenter the following gadgets are included in a standard installation as examples of the use of gadgets in OnlineCenter:

- Forms Viewer for monitoring of activities in a form, for instance a web poll or a registration form
- My Tasks for managing of tasks to be distributed to others, can be related to EPiServer CMS
 pages.
- Unchanged Pages displays pages that have not been changed for a defined time period.
- Recently Changed Pages displays a listing of changed pages, all pages or pages created by you.
- . Quick Links for creating easily accessible links on the dashboard.
- External Links provides an overview of the external links of the website.
- Notes for adding of "post it" notes on the dashboard.
- Visitor Groups Statistics provides an overview of selected visitor groups in different time periods.

Forms Viewer Gadget

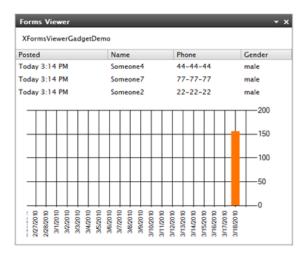


The **Forms Viewer** gadget provides a possibility to monitor the activity for a specific web form, for instance a poll, a registration or contact form. This is intended not only for editors, but anyone who has an interest in the activities of your website, for instance a marketing or business area manager.

The **Form Viewer** will display a selected number of the latest activities for instance the latest votes or registrations to a form. The result of the **Forms Viewer** gadget can also be displayed graphically, providing a quick and easily interpreted overview of the form activities.

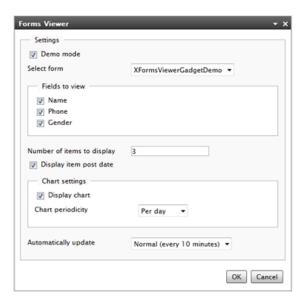
Add a form and configure the settings for the Forms Viewer gadget as follows:

1. Click Edit in the drop-down list in the top right corner of the gadget.



2. Select **Demo mode** to view the form in graphical demo mode. Note that you will need to prepare a demo view file of the form. This will then appear in the **Select Form** drop-down list. In a

standard installation you will find an example form viewer, the "XFormsViewerGadgetDemo".



- Select a form in the Select form drop-down list. Depending on the form you select, you will get different options of fields to include in the viewer. In this example, a contact form with a name, e-mail and a message, has been selected.
- 4. In the **Display item post date**, you can choose to display the date of the form posting.
- 5. Select the number of form post to display in the Number of items to display field.
- 6. Select **Display chart** to display a chart for the form.
- 7. Select the periodicity for the chart in the Chart periodicity drop-down list.
- 8. Select the frequency for information update in the **Automatically update** drop-down list. This setting determines how often the information in the forms viewer will be updated.
- 9. Select **OK** to save the settings.

My Tasks Gadget



With the **My Tasks** gadget you will have quick access to EPiServer CMS tasks. You can view their status and create new ones.

Tasks can be created and distributed directly from the OnlineCenter dashboard, or from the EPiServer CMS Edit mode. When tasks are created and saved in EPiServer CMS,

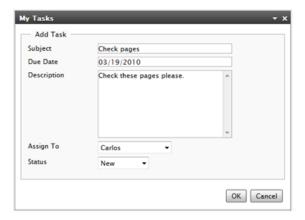
they will be displayed in the **My Tasks** gadget on the dashboard. Selecting a task link in the **My Tasks** gadget will take you to the EPiServer CMS Edit mode.

Creating Tasks from the Dashboard

1. Select Quick Add to create a task directly from the dashboard.



2. In Subject, type the subject name.



- 3. Select a due date in the **Due Date** field, click in the field to enter the date.
- 4. In **Description**, type a description of the task.
- 5. In **Assign To**, select a group or an individual from the list to assign the task.
- 6. In **Status**, set a status for the task. This is also where you update the status of a task created from the dashboard.
- 7. Click **OK** to save the task.

Creating Tasks from the EPiServer CMS Edit Mode

Select **Create in Edit Mode** in the **My Tasks** gadget to create a task inside EPiServer CMS. This will take you to the EPiServer CMS Edit mode with the **Action Window** open to the right, in order for you to select a page and create a task. Enter the tasks details and click **Save**.

The task will be added to the **My Tasks** gadget in the OnlineCenter dashboard. Clicking on a task link from the dashboard will take you to the EPiServer CMS Edit mode.



Unchanged Pages Gadget



The **Unchanged Pages** gadget provides an overview of pages that have remained unchanged for a certain time period.

This gives you an opportunity to follow up on pages that might need to be reviewed.

The pages are listed with name, the date when the page was last updated and by whom, and the page status.

Configuring Unchanged Pages



When you set up the **Unchanged Pages** gadget you can choose the number of items to display in the list. You can also set the desired time period in months for unchanged pages to be displayed in the list. Check **Sort descending** to sort the pages in the list.

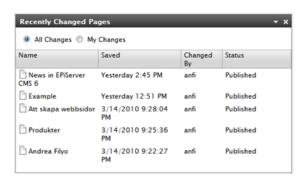


Recently Changed Pages Gadget



The **Recently Changed Pages** gadget provides an overview of recently changed pages on the website.

You can chose to view either all changes or your own changes only. The list of changed pages will be displayed showing page name, modification date, the user who has done the change and the status for the page.



Quick Links Gadget



The Quick Links gadget provides quick access to important links.

You can add links of your choice to the **Quick Links** gadget, to be displayed on the dash-board.

Adding Quick Links



To add links in a newly created **Quick Links** gadget, click **Manage Links**. You can add a new link to an existing **Quick Links** gadget by opening the gadget for editing and clicking the **Add Link** button. Enter a display title in the **Title** field, and a URL for the link in the **URL** field.



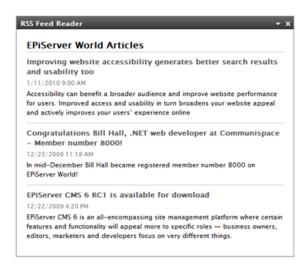
RSS Feed Reader Gadget



The **RSS Feed Reader** gadget is a simple example of how you can use gadgets to display RSS feeds on the dashboard.

The gadget shows the latest feeds from an RSS source of your choice. You can define the number of feeds to be displayed in the gadget.

Configure the RSS Feed Reader Gadget



When you set up the **RSS Feed Reader** gadget you enter the URL for the RSS feed of your choice. Define the number of feed items to be displayed and enter a title for the RSS feed. Click **Fetch title** from the feed to use the default title from the source. Click **OK** to save the RSS Feed Reader gadget. You can create multiple RSS Feed Reader gadgets if you wish.



External Links Gadget



With the **External Links** gadget you can get an overview of the external links of your website.

This is useful if you want to find out to which external websites you are referring to from your own site.

Adding External Links



When adding external links, you can select the number of items to display in the list. The list will display the number of links for each web address. You can also choose to see a more detailed item list by selecting **Show details**. This option will display the full URL for each link.



Notes Gadget



The **Notes** gadget lets you create "post it notes" with important information to be placed on the dashboard.

When you have inserted the **Notes** gadget on the dashboard, you can enter the text directly in the notes area. You can also customize the appearance of the **Notes** gadget.

Customizing the Notes Gadget



You have the following customizing possibilities for the Notes gadget:

- Change the text size by selecting a size in the Text Size field.
- · Select a background color in the Background Color field.



Visitor Groups Statistics Gadget



In EPiServer OnlineCenter you can set up the **Visitor Group Statistics** gadget to follow statistics for the visitor groups viewing the personalized content. By default statistics will only be counted once per session for each visitor group.

You can use this gadget in EPiServer OnlineCenter, but also in your iPhone or iPad, see EPiServer Mobile Center.

You can select which visitor groups you want to see statistics for, see "Adding Visitor Group".

Set up Visitor Group Statistics as follows:

- 1. In the **Statistic View** section, select to show the statistics in the following views:
 - Visits Column Chart. Shows statistics for visits as column bars.
 - Visits Line Chart. Shows statistics for visits as a line chart. Use if you want to view the statistics for only one visitor group.
 - Total visits Pie chart. Shows total statistics for visits in a pie chart.



- 2. In the **Show Statistics For Visitor Groups** section, select the visitor groups you want to include in your statistics. Or, use the jump buttons **Select All** and **Unselect All**.
- 3. When you are done, click OK.

Statistic Diagrams

In **Graph by**, use the jump buttons to see the statistics in the following diagrams:

- Day. Shows statistics for visitor group matches the latest day.
- Month. Shows statistics for visitor group matches for the latest month.
- Year. Shows statistics for visitor group matches for the latest year.
- Is a select by the select by the start and end dates in the start and end dates in the start is tissics interval.

Quick Publishing

Many EPiServer CMS websites contain hundreds of pages, often making it daunting for infrequent users to create pages based on the right page type in the correct place in the tree structure. **Quick publishing** makes it easier for EPiServer CMS users to create recurring items such as news and blog entries. Configurable settings ensure that the pages are saved in the correct place and that, for example, images receive an alternative text.

Quick publishing is especially useful for users that do not frequently work with EPiServer CMS, but still need to be able to publish information now and then. Quick publishing is easy to develop for a website. Further information about how this is done can be found in the technical documentation for EPiServer CMS.

In a standard installation of EPiServer CMS you will find the following predefined examples of quick publishing:

- · Create news item
- · New blog post
- · Add daily update



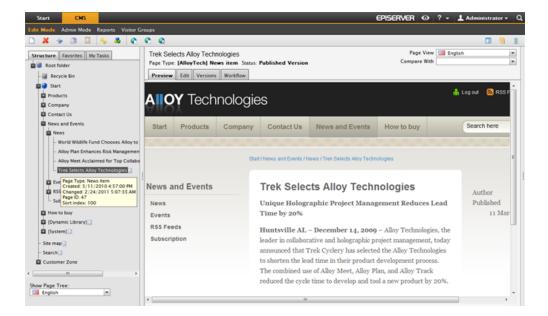
These predefined settings are available in **OnlineCenter** when you create a **Quick Links** gadget, but you need to configure your website to display them. Please refer to the technical documentation for EPiServer CMS to find out more about this configuration.



Depending on what has been implemented on your website you might also have other settings available.

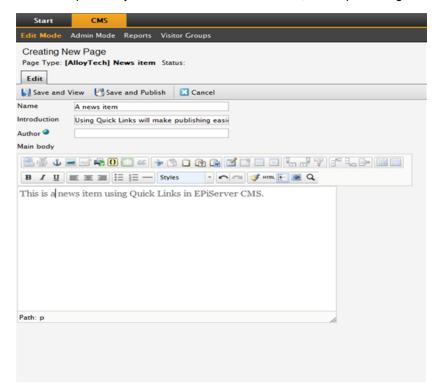
Create News Items

Create news item guides the user in the creation of a news item. The news item will automatically be created in the right place in the page tree structure, based on the correct page type.



Create a news item with Create news item:

- 1. Select Create news item under the Quick Links gadget on the dashboard.
- 2. Create your news item, provide a name for the news item in the **Name** field, and introduction in the **Introduction** field, and content in the **Main body** field.
- 3. Select **Save and Publish** to publish the news item. By selecting **Save and View**, you also have the possibility to save and view the news item, before publishing it.



New Blog Post

New blog post guides the user in the creation of a blog post. The blog post item will automatically be created in the right place in the page tree structure, based on the correct page type.

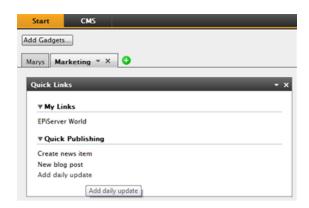


Do the following to create a New blog post:

- 1. Select New blog post under the Quick Links gadget on the dashboard.
- Create your blog post, provide a name for the post in the Name field, and enter content in the Main body field.
- 3. Select **Save and Publish** to publish the blog post. By selecting **Save and View**, you also have the possibility to save and view the blog post, before publishing it.

Add Daily Update

Add daily update guides the user in the creation of a daily update. The daily update item will automatically be created in the right place in the page tree structure, based on the correct page type.



Do the following to create a news item with Add daily update:

- 1. Select Add daily update under the Quick Links gadget on the dashboard.
- 2. Create the daily update item, provide a name for the item in the **Name** field, and enter content in the **Main body** field.

3.	Select Save and Publish to publish the blog post. By selecting Save and View , you also have the possibility to save and view the blog post, before publishing it.